EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	37	(brand adj10 management).ti.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/11/01 17:12
S2	69	brand with management with creat$	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/11/01 17:17
S6	1347195	(brand adj10 (creat$))".ti"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/11/01 17:43
S7	10	(brand adj10 (creat$)).ti.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/11/01 17:43
S8	3	"7200565".pn.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/11/01 17:56
S9	225	("20020129089" | "20020161672" | "4654482" | "4775935" | "4841132" | "5029104" | "5264822" | "5288976" | "5307456" | "5319542" | "5333237" | "5355472" | "5398336" | "5448046" | "5524195" | "5528490" | "5532735" | "5572643" | "5583560" | "5592378" | "5594509" | "5612527" | "5635694" | "5640193" | "5694546" | "5715444" |	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/11/01 18:00

"5721827" | "5724521" | "5737619" |
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"6314457" | "6317761" | "6430554" |

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S10	9	"brand evaluation"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/11/01 18:30
S11	2	("5999908").PN.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/11/02 11:19
S12	2	JP-2001056763-$.did.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/11/02 11:27
S13	1326	product and association and questionnaire and rule	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/11/02 11:32
S14	295	product and association and questionnaire and rule and brand	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/11/02 11:32
S15	174	product and association and questionnaire and rule and brand and evaluation	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/11/02 11:34
S16	154	product and association and questionnaire and rule and brand and evaluation and management	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/11/02 11:37

S17	281	brand and equity and management and evaluation	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/11/02 11:40
S18	2	"6691155".pn.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/11/02 11:43
S19	425	brand and cognition	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/11/04 11:29
S20	22	brand and cognition and coherence	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/11/04 11:30
S21	20	brand and cognition and coherence and model	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/11/04 11:32
S22	1	brand and cognition and coherence and model and "factor analysis"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/11/04 11:33
S23	18	brand and cognition and coherence and model and contact	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/11/04 11:35

S24	16	(US-20020147516-$ or US-20010013004-$ or US-20040225715-$ or US-20060149614-$ or US-20040006566-$). did. or (US-7200565-$ or US-5999908-$ or US-6691155-$ or US-7398270-$ or US-7386519-$ or US-6996560-$ or US-6928434-$ or US-6895405-$ or US-6745184-$).did. or (JP-2001056763-$).did. or (US-4703423-$).did.	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2008/11/04 12:19
S25	7	((US-20020147516-$ or US-20010013004-$ or US-20040225715-$ or US-20060149614-$ or US-20040006566-$). did. or (US-7200565-$ or US-5999908-$ or US-6691155-$ or US-7398270-$ or US-7386519-$ or US-6996560-$ or US-6928434-$ or US-6895405-$ or US-6745184-$).did. or (JP-2001056763-$).did. or (US-4703423-$).did.) and "factor analysis"	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2008/11/04 12:20
S26	16	((US-20020147516-$ or US-20010013004-$ or US-20040225715-$ or US-20060149614-$ or US-20040006566-$). did. or (US-7200565-$ or US-5999908-$ or US-6691155-$ or US-7398270-$ or US-7386519-$ or US-6996560-$ or US-6928434-$ or US-6895405-$ or US-6745184-$).did. or (JP-2001056763-$).did. or (US-4703423-$).did.) and (questionnaire or survey)	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2008/11/04 14:29

S27	17	brand and cognition and coherence and model and contact and interaction	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/11/04 14:32
S28	2	brand and cognition and coherence and model and contact and interaction and alignment	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/11/04 14:32
S29	1	brand and cognition and coherence and model and contact and interaction and alignment and (survey or questionnaire)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/11/04 14:33
S30	244	brand with creation	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/11/04 15:51
S31	34	brand with creation and brand.ti.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/11/04 15:51
S32	2	"brand evaluation" and (questionnaire or survey)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/11/05 17:42
S33	4288	brand and evaluation and (question or survey)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/11/05 18:29
S34	29076	(brand management or brand equity or brand creation)and evaluation and (question or survey)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/11/05 18:30

| S35 | 71 | ("brand management" or "brand equity" or "brand creation")and evaluation and (question or survey) | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2008/11/05 18:30 |
| S36 | 538 | (brand management or brand equity or brand creation)and evaluation and (question or survey) and "705/10".ccls. | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2008/11/18 14:12 |

11/18/2008 2:13:49 PM
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